AT&T Business Continuity Study Results

May 2007

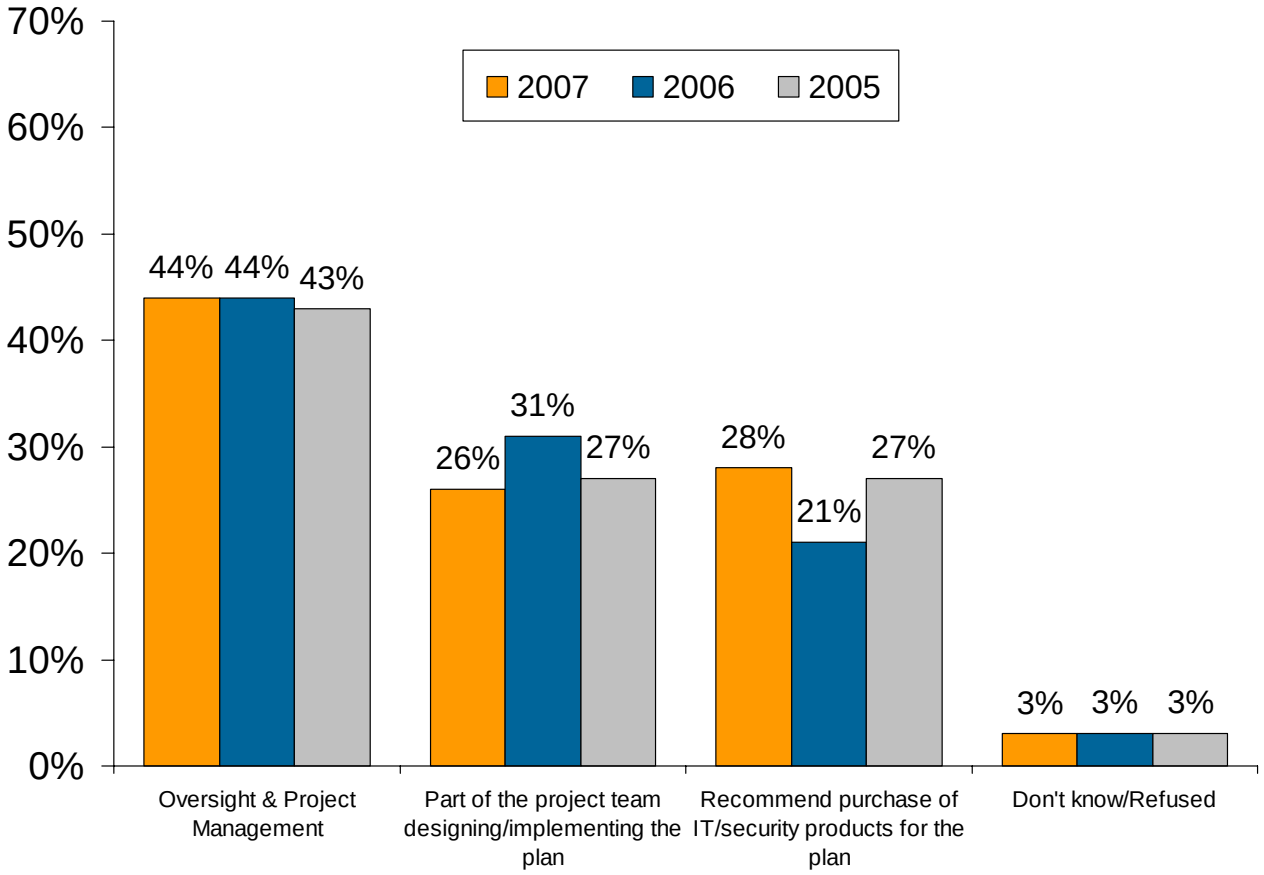
Methodology

- Results for all three years (2005, 2006, and 2007) are based on 1,000 interviews among Information Technology (IT) executives with complete or partial managerial authority within the IT function at companies with over $10 million in annual revenue.

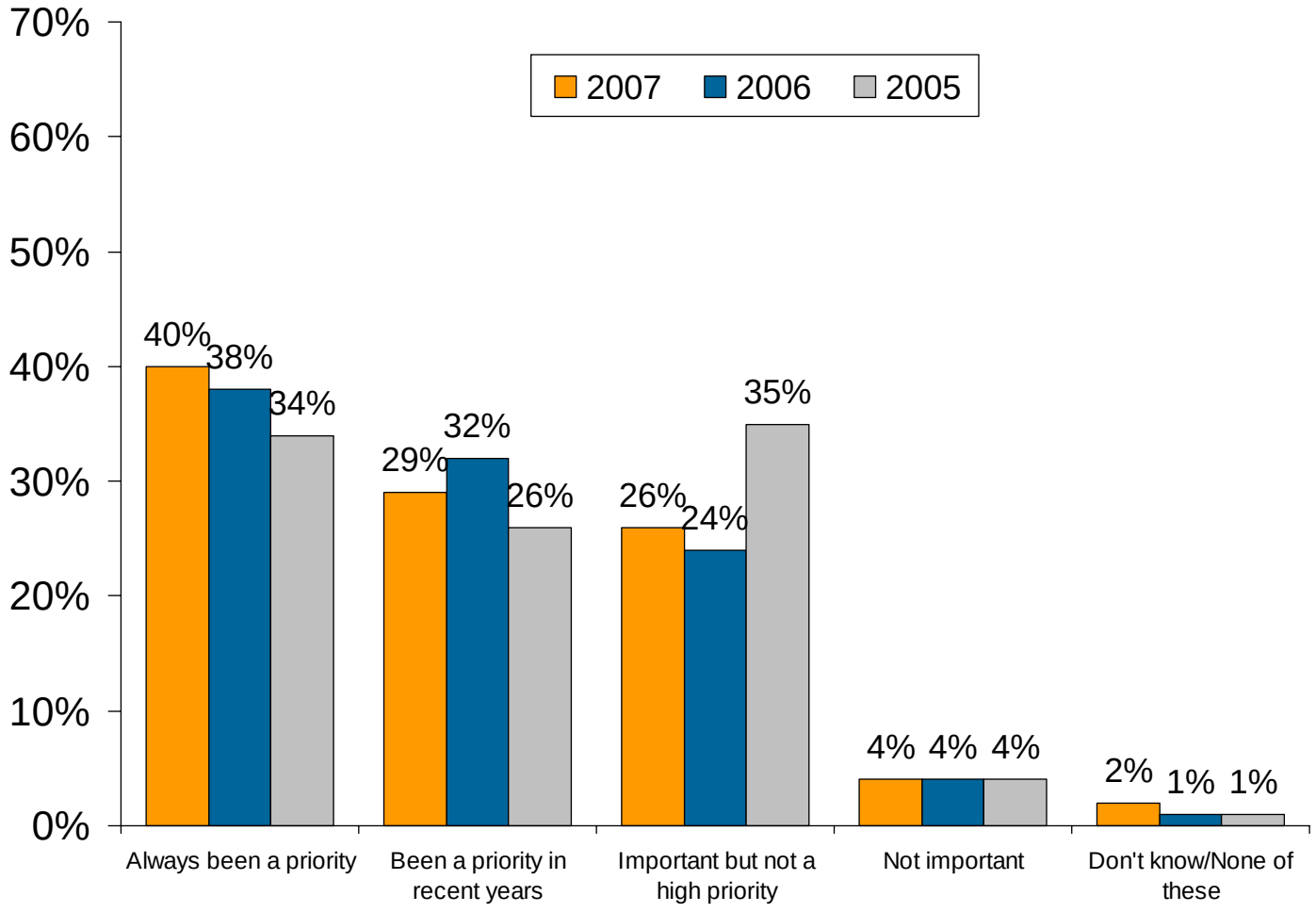
- The sample for 2007 consists of 100 telephone interviews each in 10 selected market areas: Boston, New York, Atlanta, Cleveland, Chicago, Minneapolis/St. Paul, Memphis/Nashville, Houston, Los Angeles, and San Francisco.

- The telephone interviews in 2007 were conducted between January 17 and February 14, 2007, and the interviews averaged 10 minutes in length.

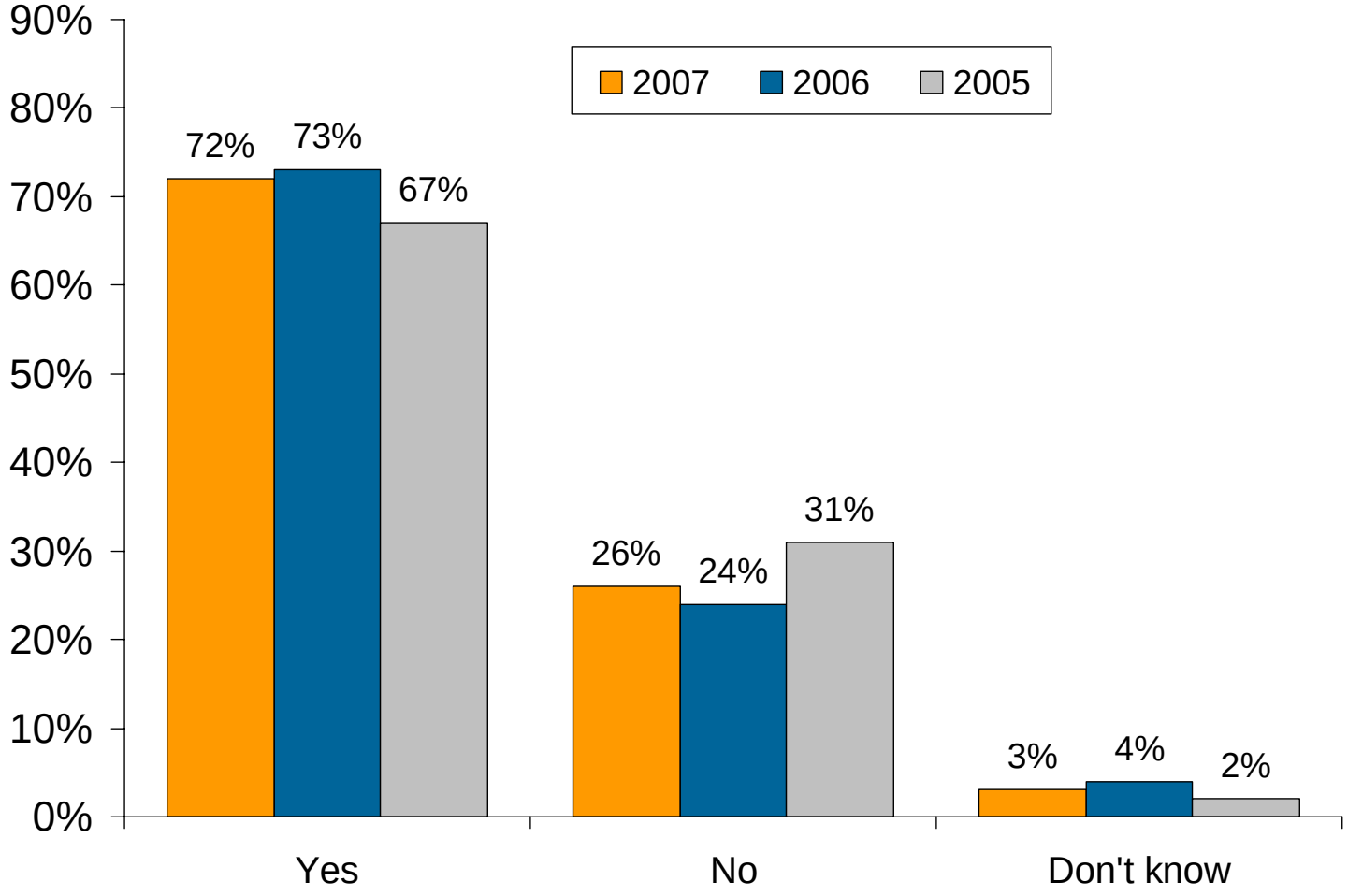
Which of the following best describes your current involvement with your company regarding business continuity plans?



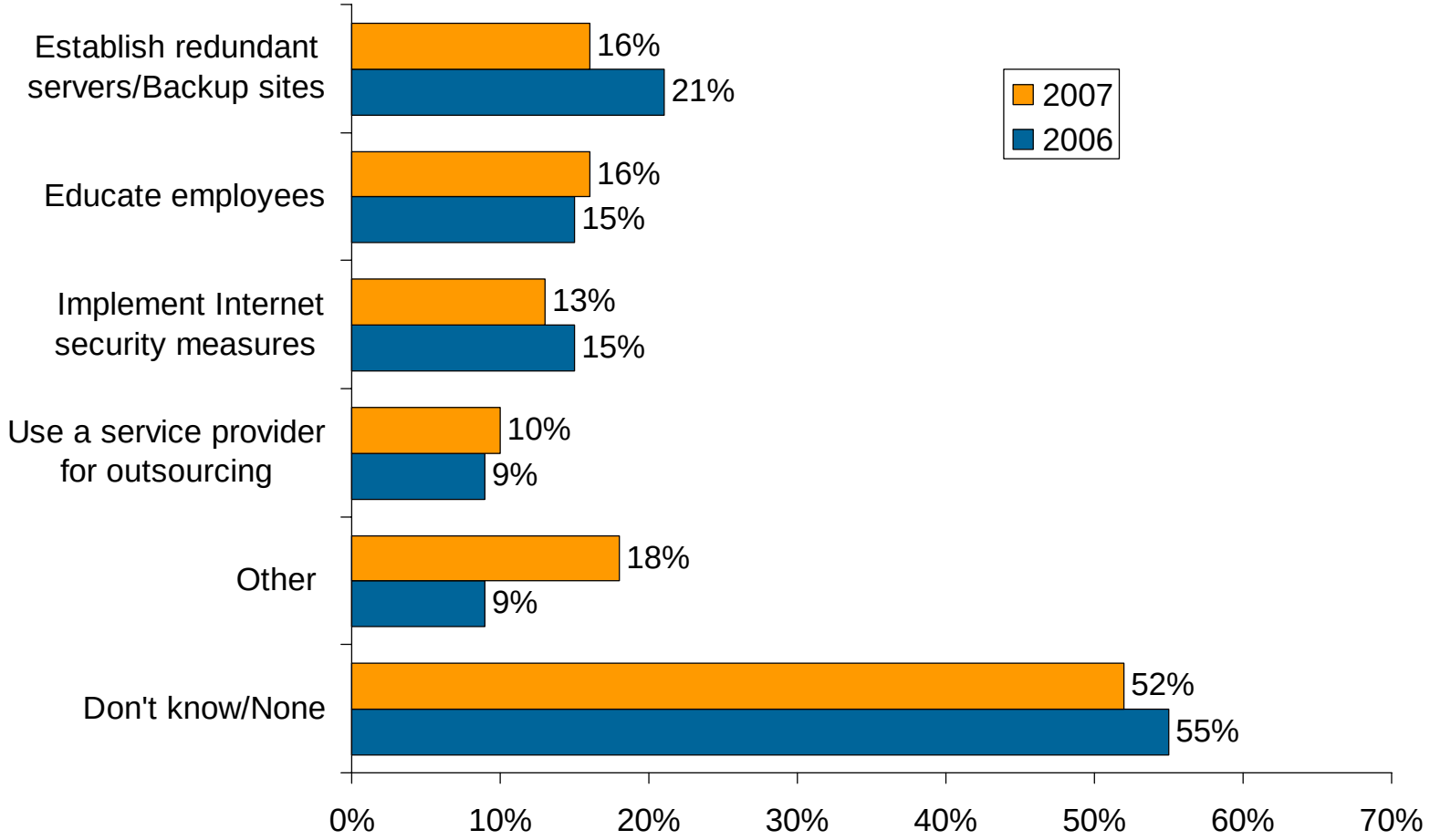
Which of the following best describes your business's approach to business continuity planning?



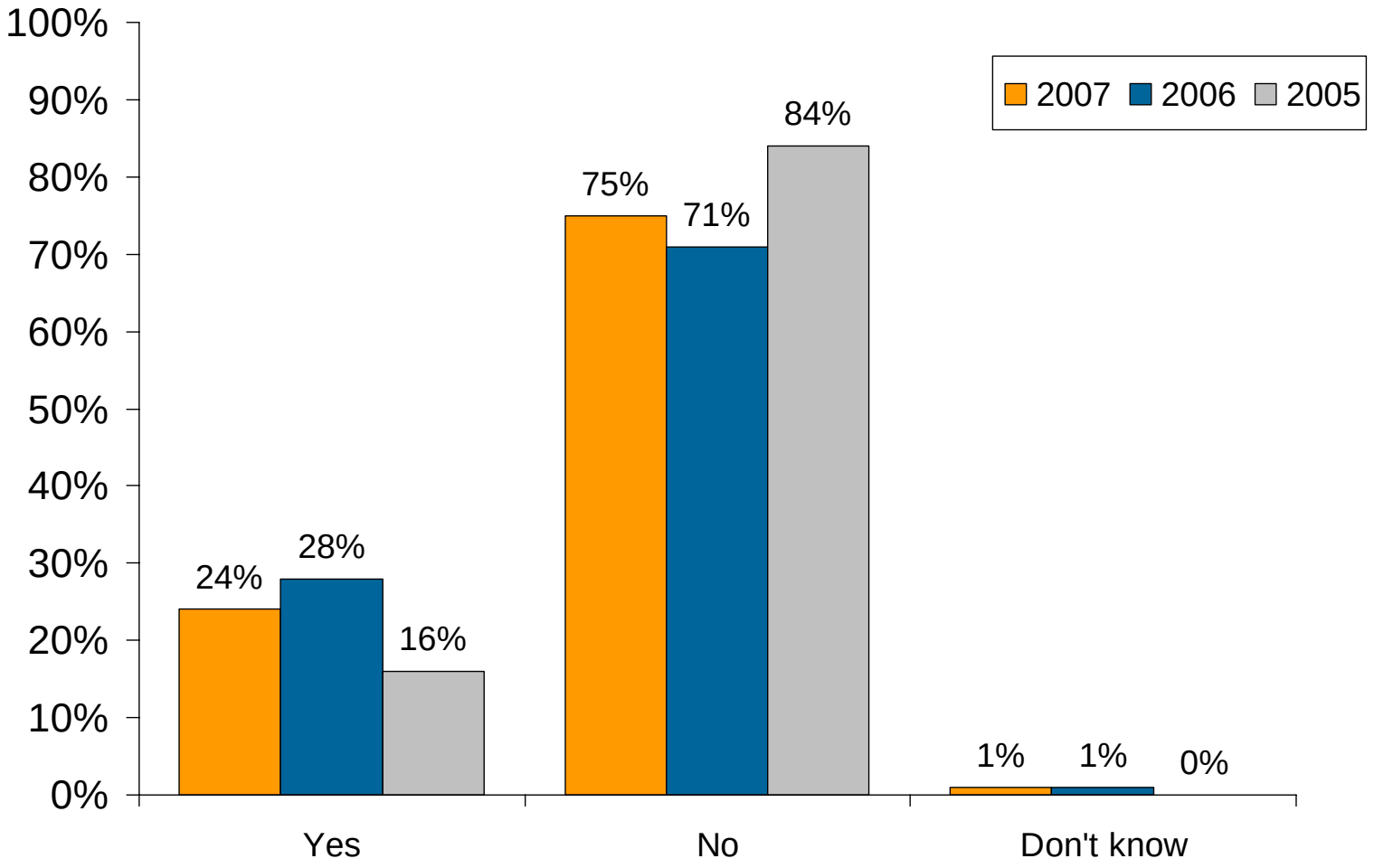
Does your organization have a business continuity plan?



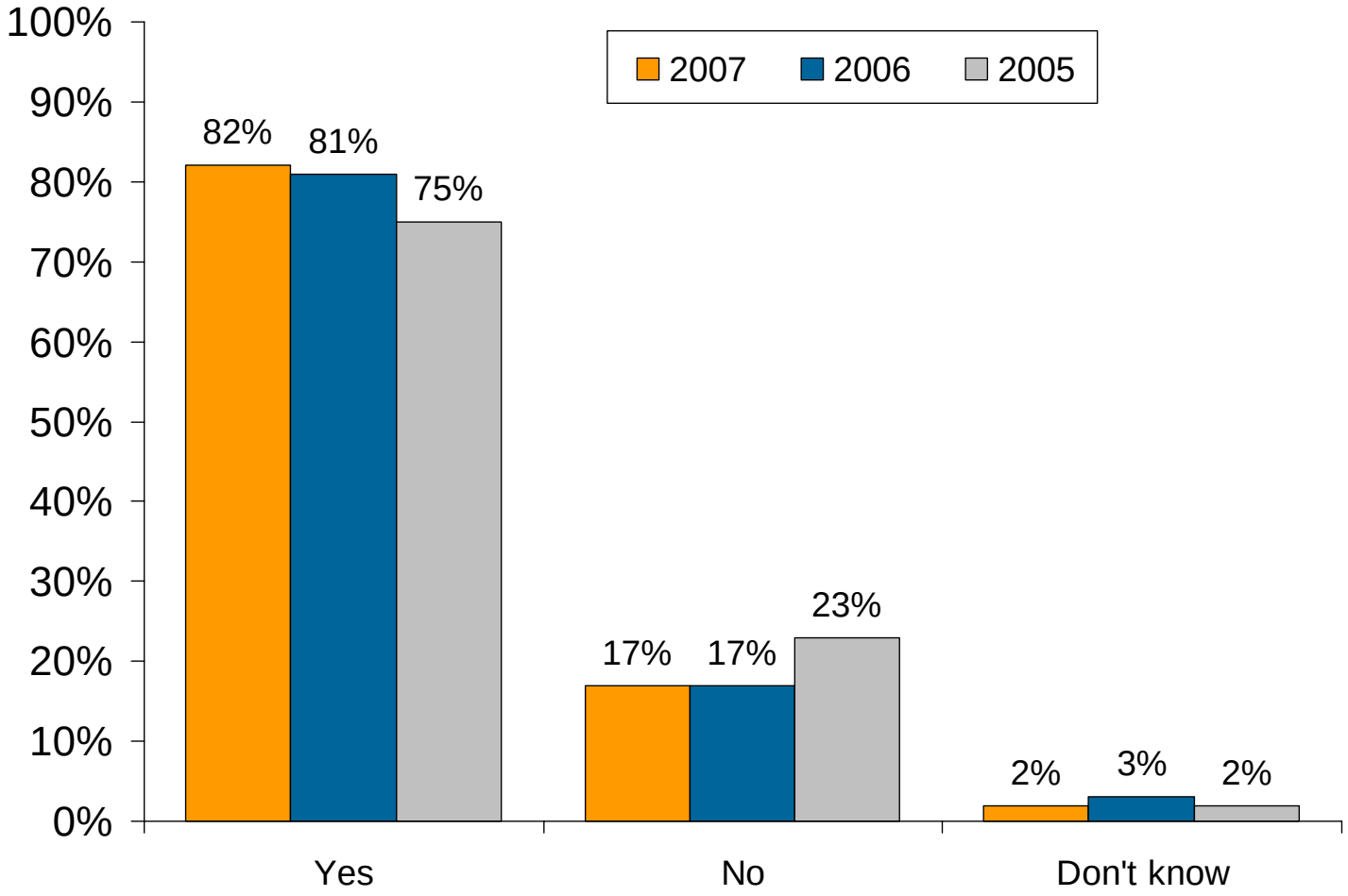
What types of business continuity measures are you PLANNING to implement in the next six months, if any?



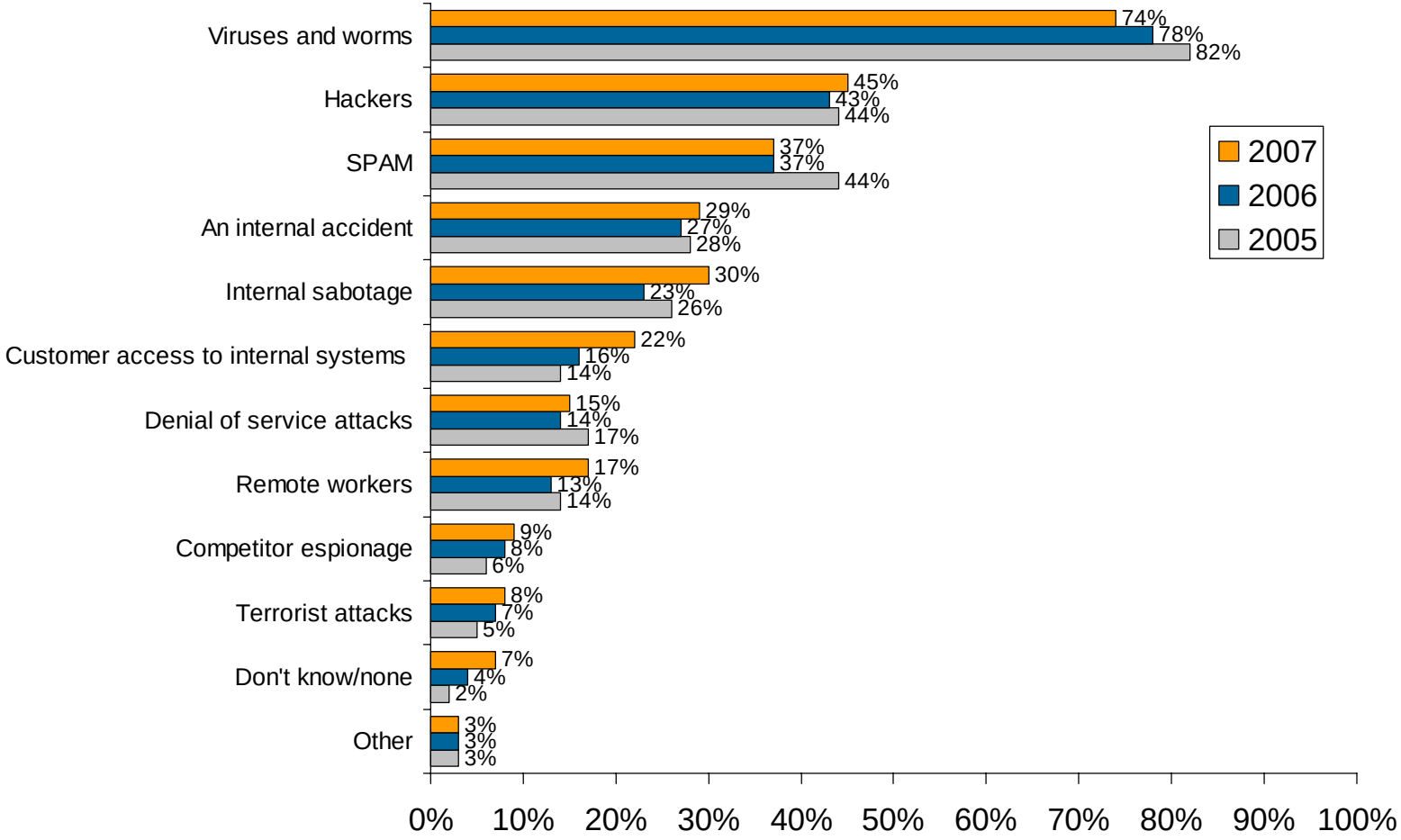
Has your company ever suffered from a disaster?



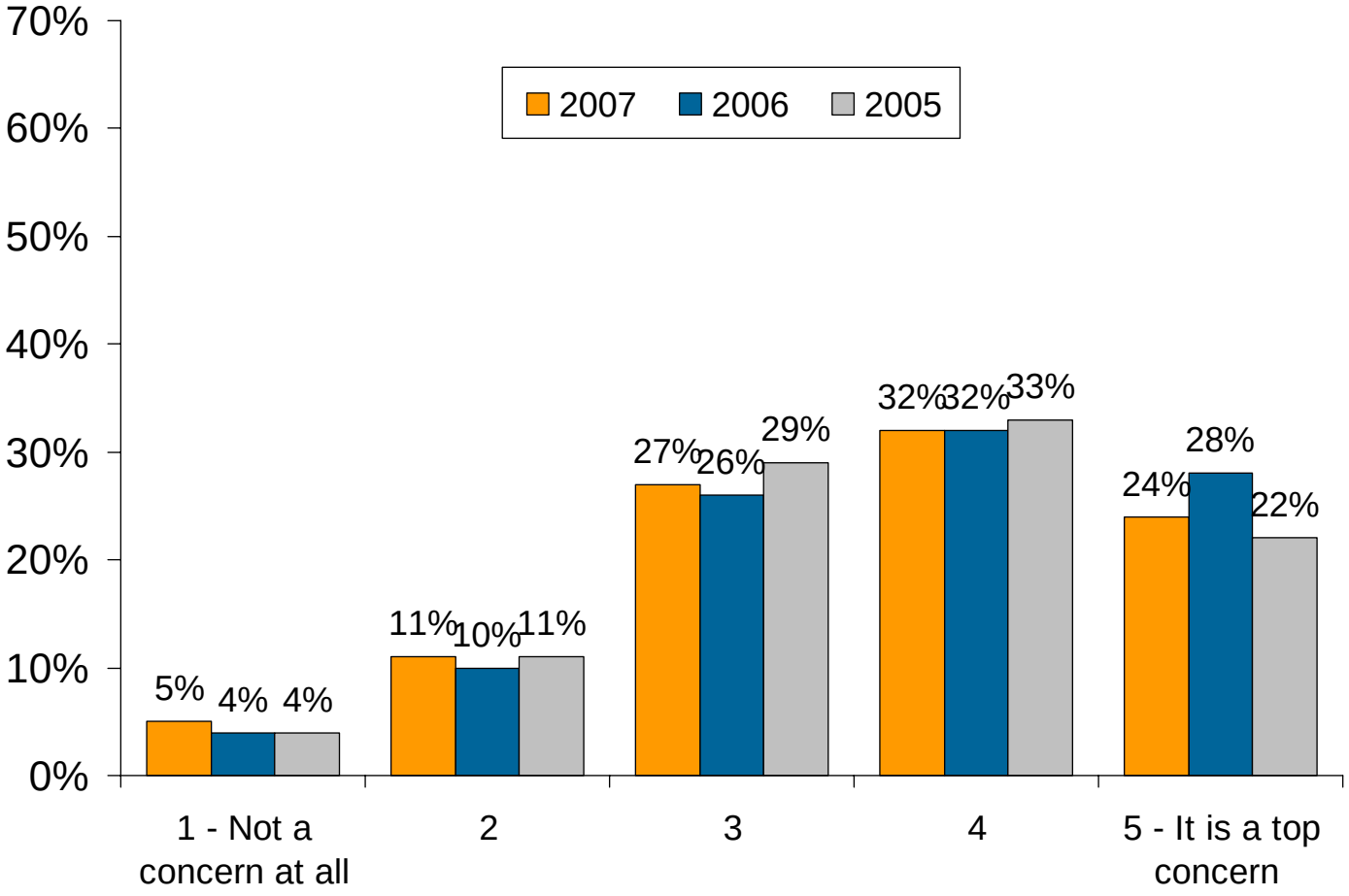
Is cyber-security part of your overall business continuity plan?



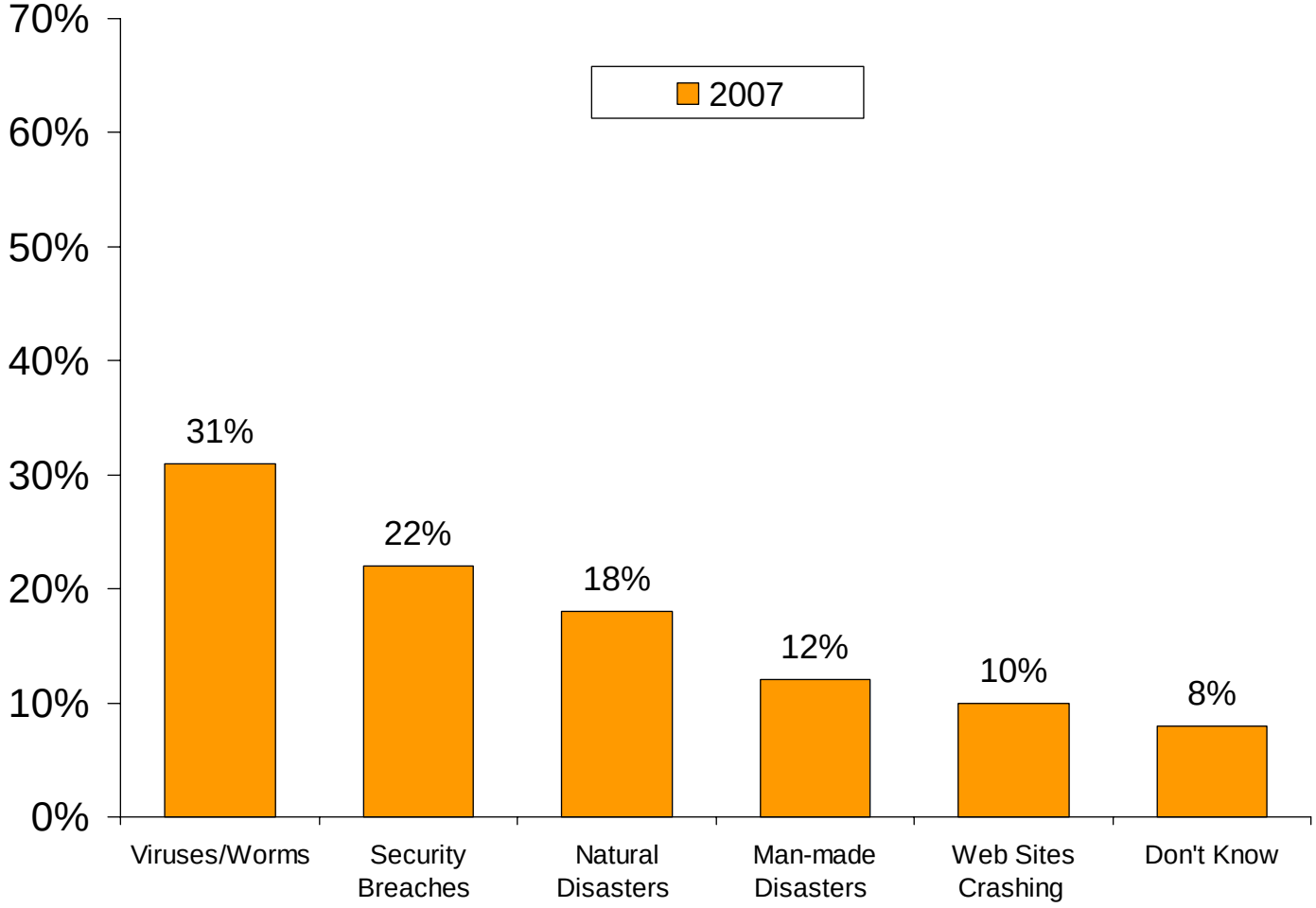
Which do you regard as the most significant threat? The second and third most significant?



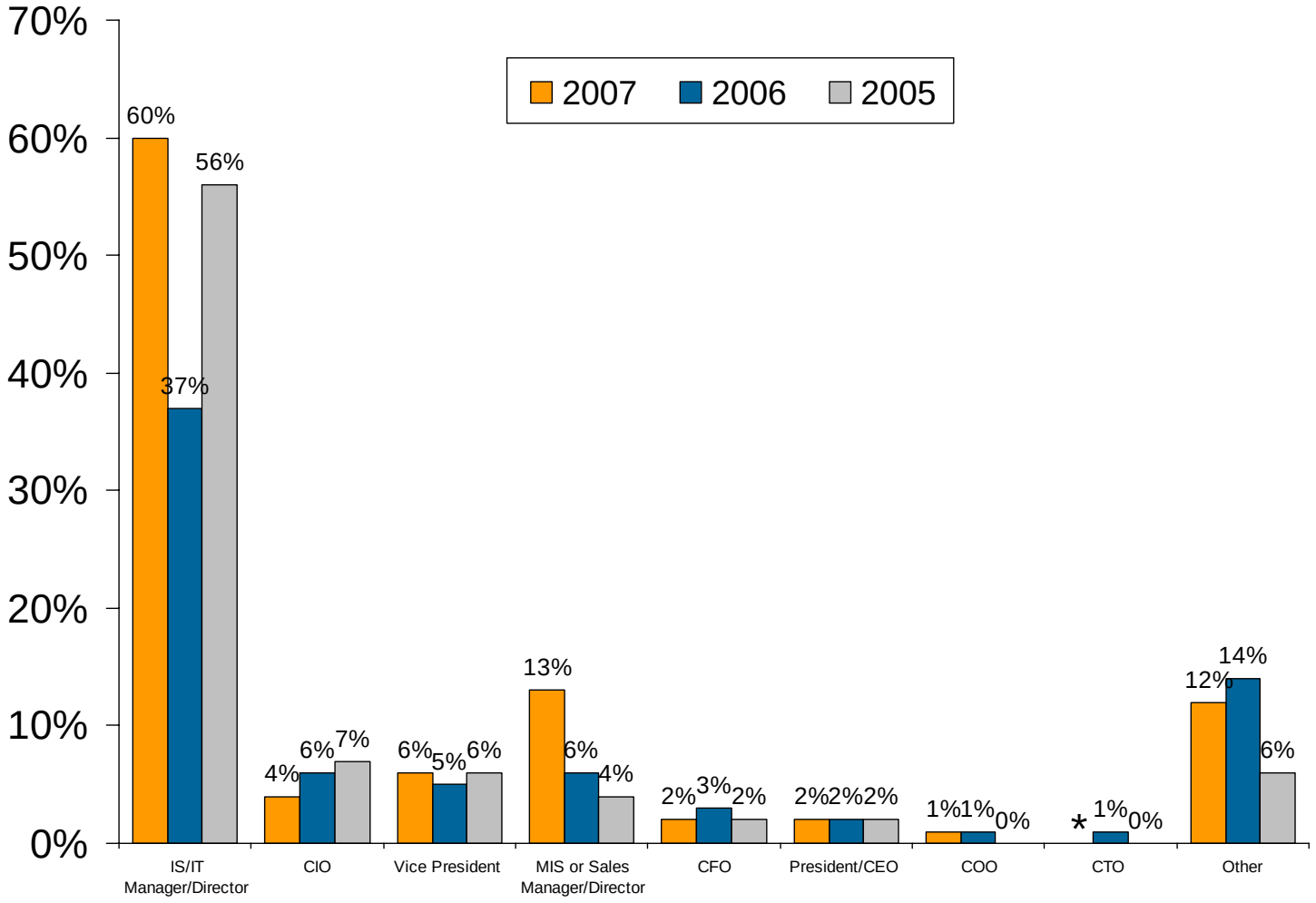
Where would you place cyber-security as a concern for your company?



As the person responsible for business continuity at your company, which one of the following is most likely to keep you up at night?

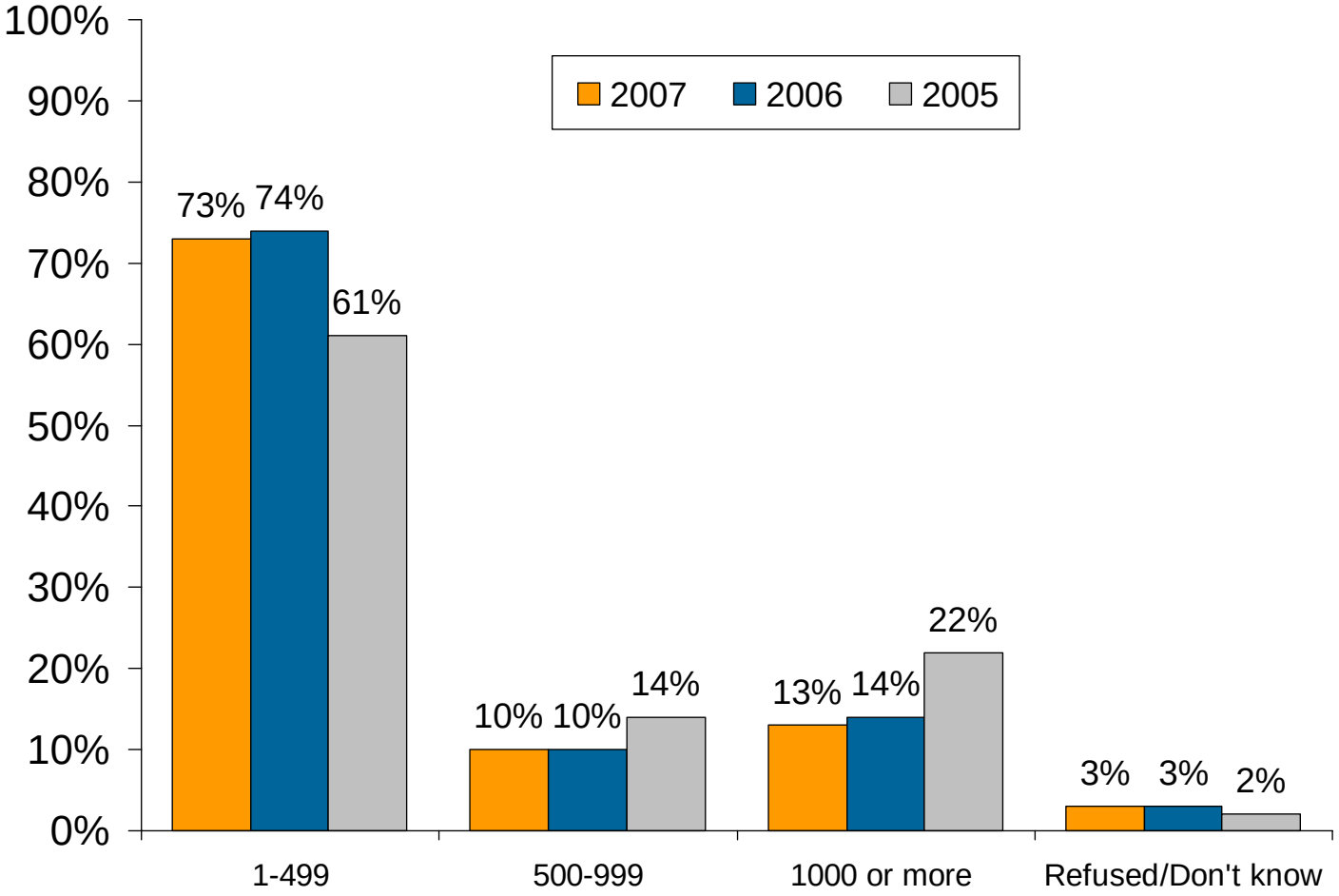


What is your job title?

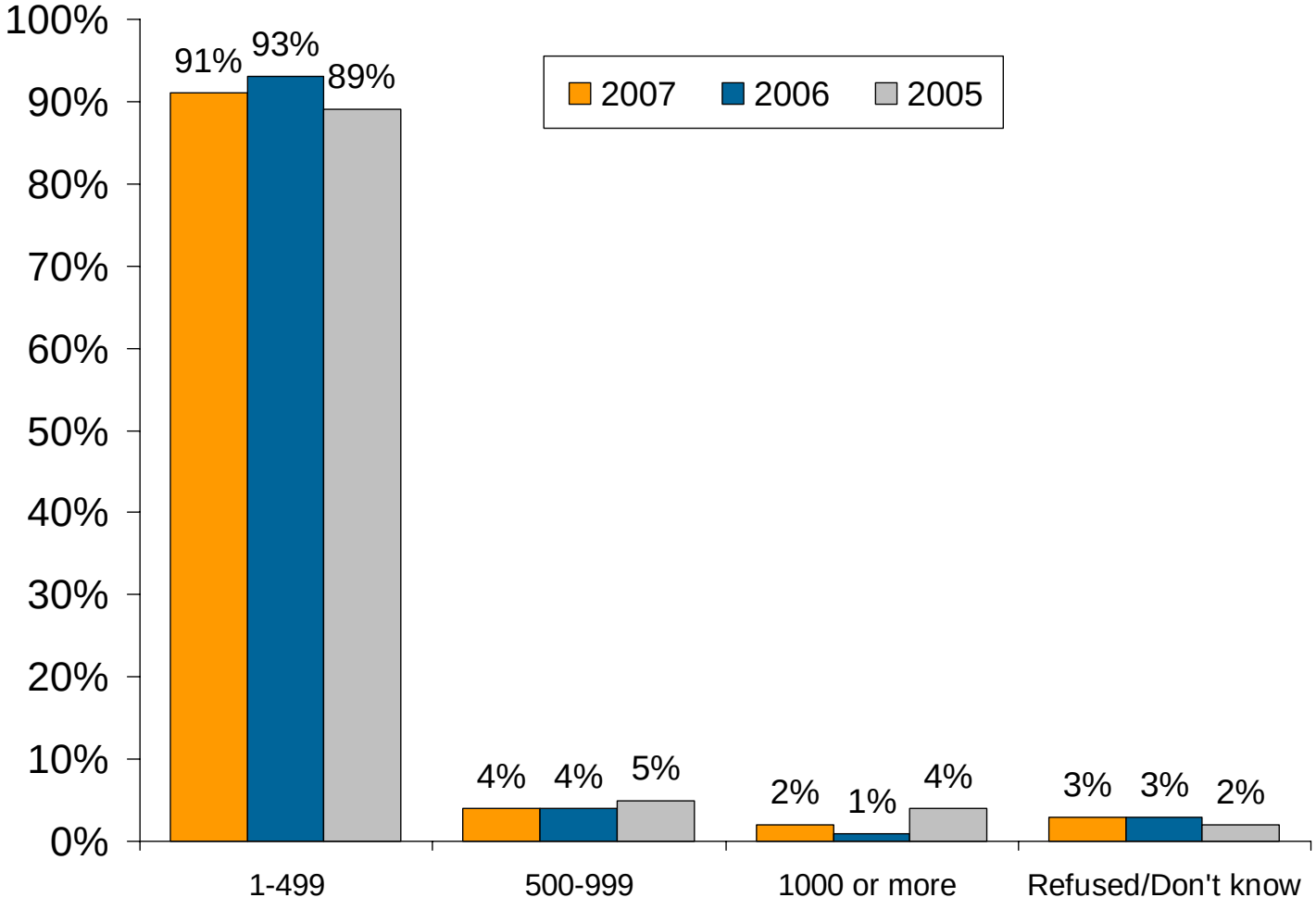
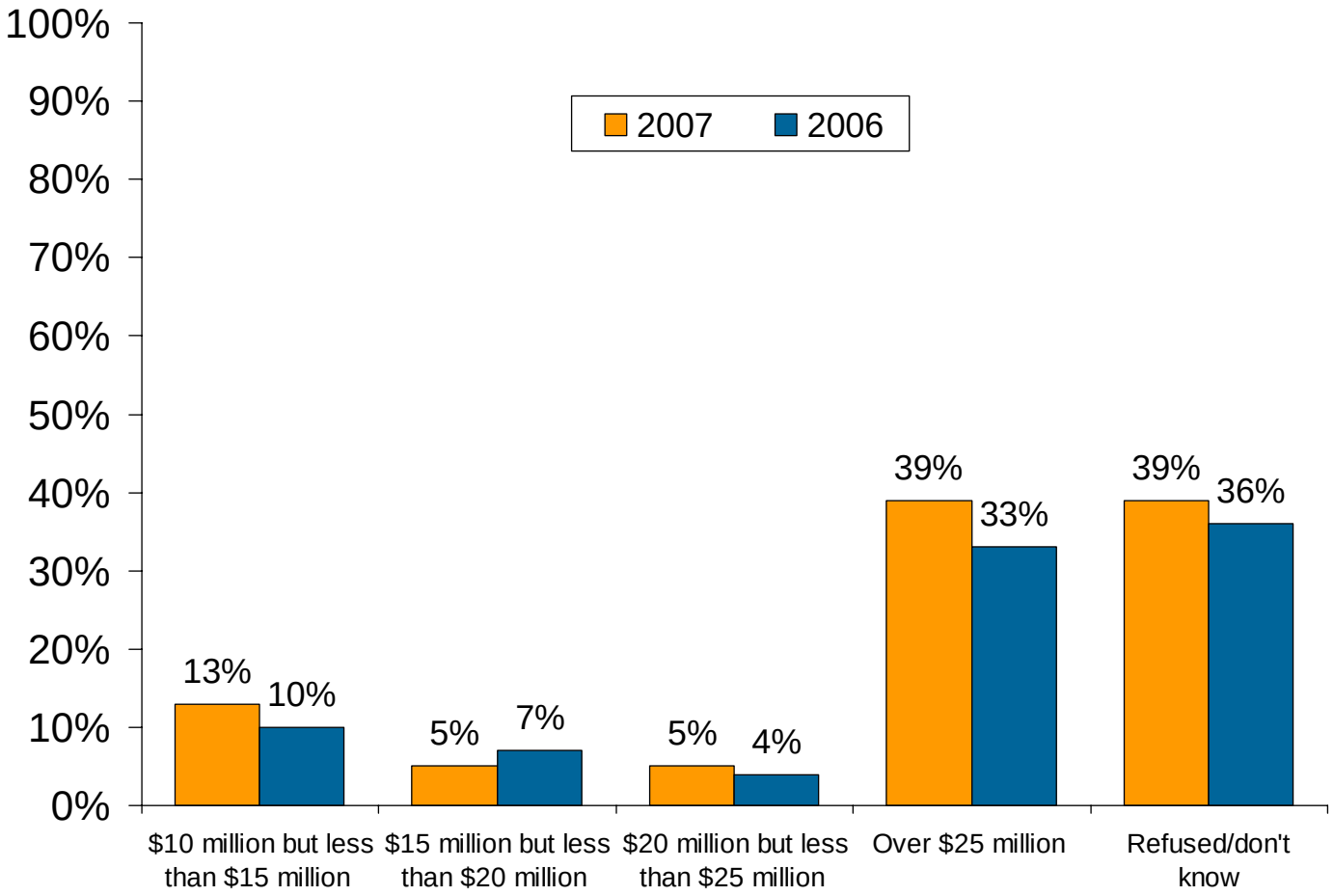


* Less than one-half of one percent

How many employees work for your organization?



How many employees are at this facility?



What was your company's total revenue for the last fiscal year?